



Edmonton & Area Chapter

Date:

Thursday, March 1, 2012

Time:

11:15 a.m. Registration

11:45 p.m. Program begins

12:20 p.m. Presentation

1:05 p.m. Adjourn

Location:

Edmonton Petroleum Club

11130 – 108 St

Edmonton, AB

Cost:**AFP/AAFRE Members:**

Luncheon **\$30**

Non Members:

Luncheon **\$40**

RSVP:

info@afpedmonton.ca or

Phone: (780) 960-4188

Fax: (780) 960-4183

Cancellations must be received two days before the event, or you will be invoiced for the luncheon.

Thank you.

Luncheon Presentation “Trends in Corporate Giving”

About the presentation:

TELUS has been recognized for their world class community investment strategy. Dawn Newton will speak to trends in corporate giving and share the TELUS experience with such areas as cause marketing, employee volunteerism and using social media to create a movement for your cause and company You won't want to miss this!

About the speaker:

As Senior Manager for Community Investment at TELUS, Dawn Newton is responsible for community involvement in northern Alberta, including the TELUS Edmonton Community Board, charitable partnerships, community sponsorships and employee programs. Prior to joining TELUS in 2008, Dawn worked in public affairs consulting in Ottawa and Calgary. As a consultant for over seven years, she worked with many Alberta corporations and associations providing strategic advice on stakeholder engagement, communications, government relations, and community investment. Dawn's experience with the not-for-profit sector goes beyond her active volunteerism. Early in her career she worked at a camp for children and adults with disabilities as well as worked at an international writers' festival.

About TELUS

TELUS believes that in order to do well in business, we must do good in the communities where we live, work and serve. The TELUS philosophy – We Give Where We Live - is about TELUS and our team members sharing our generosity of spirit to make a meaningful difference for those in need. Since 2000, TELUS, our team members and retirees have proudly contributed \$245 million to charitable and not-for-profit organizations and volunteered 4.1 million hours of service to local communities. In recognition of TELUS' community commitment and charitable initiatives, TELUS was named the 2010 most outstanding philanthropic corporation in the world by the Association of Fundraising Professionals. Notably, this is the first time a Canadian company has been recognized with this prestigious international award.



**AFP Edmonton & Area Chapter
March 2012 Luncheon Presentation**

Thursday, March 1, 2012

“Trends in Corporate Giving”

Presented by Dawn Newton, Senior Manager, Community Investment TELUS

Registration Deadline: Tuesday, February 28

Location: Edmonton Petroleum Club
11130 – 108 St, Edmonton, AB.

Registration: 11:15 a.m.
Luncheon: 11:45 p.m.
Presentation: 12.20 p.m.
Q & A: 12:50 p.m.

AFP Member AAFRE Member Guest

Name: _____

Organization: _____

Phone #: _____ email: _____

Guest: _____ email: _____

Guest: _____ email: _____

Luncheon Presentation: AFP/AAFRE Members: \$30.00 Guests: \$40.00

Cheque: Visa: MasterCard: Total Payment: \$_____

Credit Card #: _____ Expiry: ____/____

Name on card: _____ Signature: _____

Please RSVP to:
Heather Manning, Chapter Administrator
info@afpedmonton.ca
phone: (780) 960-4188
fax: (780) 960-4183
Cancellations must be received by Tuesday, February 28 otherwise a no-show fee will apply.